



# 2012 Banff Pork Seminar

January 17-20, Banff, Alberta

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**\*\* 2012 Advertisement Deadline: October 14, 2011 \*\***

Email Ads to: [ruth.ball@ualberta.ca](mailto:ruth.ball@ualberta.ca)

For information, call Ruth Ball at: 780-492-3651; email – [ruth.ball@ualberta.ca](mailto:ruth.ball@ualberta.ca)

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## GUIDELINES FOR ADVERTISEMENTS

- **FULL PAGE DIMENSIONS (including borders around ad):**
  - 12 cm (4.75") maximum width ↔
  - 20 cm (7.75") maximum height ↕
  
- **HALF PAGE DIMENSIONS (including borders around ad):**
  - 12 cm (4.75") maximum width ↔
  - 9.5 cm (3.75") maximum height ↕

***Send advertisements (black and white only) as an electronic file:***

- **Electronic file.**
  - Preferred format for ads – **High Resolution pdfs (press optimized)** and in one color (black).

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