



Opportunities for Sponsorship & Advertising -

1. **“Sustaining” Sponsorship (\$7,500 + and 2 year commitment)**, 4 opportunities available:
 - Conference briefcases – 1 available
 - Name tag lanyards – 1 available
 - Logo sponsorship to sustain/promote Banff Pork Seminar program & publicity – 2 available
2. **“Premier Plus” Sponsorship (\$3,500)**, 5 opportunities available:
 - Plenary Session Sponsor – 3 available
 - Speaker Gifts – 1 available
 - Proceedings on CD – 1 available
3. **“Premier” Sponsorship (\$2,500)**, 11 opportunities available:
 - Luncheons – 5 available (2 for Wednesday, 2 for Thursday, 1 for Friday)
 - Welcome Reception (Tuesday evening) – 2 available
 - A-V Equipment – 2 available
 - Conference Pens – 1 available
 - Conference Writing Pads – donate 1,000 notepads plus \$1,500 – 1 available
4. **“Select Plus” Sponsorship (\$1,500)**, 13 opportunities available:
 - Breakout Session sponsor – 12 available
 - Outside back cover of the proceedings (additional \$500 charge for full page **colour** ad applies)
5. **“Select” Sponsorship (\$1,000)**, 14 opportunities available:
 - Refreshment Breaks – 8 available
 - After-session Refreshments (Thursday afternoon) – 2 available
 - Shuttle Bus Service – 4 available
6. **“Supporting” Sponsorship (\$500)**, unlimited.
7. **Display Tables (\$600*, east foyer; \$300*, west foyer)**, 20 opportunities available:
 - Reserved for Sponsors at **Select Plus** sponsorship level or above
8. **Advertisement Rates** for the Proceedings (must be black & white, camera ready):
 - **Full page ad** within proceedings (12 cm by 20 cm) **\$500***
 - **Half page ad** within proceedings (12 cm by 9.5 cm) **\$250***

* GST will be charged on advertising and display booth rental



In recognition of Sponsorship, your Company will receive:

	<i>Sustaining</i>	<i>Premier Plus</i>	<i>Premier</i>	<i>Select Plus</i>	<i>Select</i>	<i>Supporting</i>
Recognition of sponsorship at the Seminar registration area	✓	✓	✓	✓	✓	✓
Acknowledgement in registration brochure (must register by August 31 st), Seminar Proceedings and “ <i>Western Hog Journal</i> ”	✓	✓	✓	✓	✓	✓
Company logo displayed in pre-Seminar advertising (must register by August 31 st) and Seminar Proceedings	✓					
Acknowledgement of sponsorship on BPS website	✓	✓	✓	✓	✓	✓
Company logo to be displayed on BPS website	✓					
Links to your company’s website from the BPS website	✓	✓	✓			
Individual signage at the session/event being sponsored.	✓	✓	✓	✓	✓	
Acknowledgement by computer/slide presentation at one day’s plenary sessions.	✓	✓	✓			
Acknowledgement by computer/slide presentation at all three plenary sessions.	✓	✓				
Company logo to be displayed on main stage at plenary sessions	✓					
Member on BPS Honorary Advisory Committee (includes one free delegate registration)	✓					
An engraved memento, displayed at registration desk	✓	✓	✓	✓		
Half page ad in the proceedings				✓	✓	
Full page ad in the proceedings	✓	✓	✓			
Include promotional material in the registration package	✓	✓	✓			
Reserve a display table [†] (extra cost - these are limited in number)	NC	†	†	†		

[†] **Display Tables** are reserved on a first come, first served basis, at a charge of \$300 (west foyer) or \$600 (east foyer), plus GST ^{NC} (no charge to *Sustaining Sponsors*)