



# 2010 Banff Pork Seminar

January 19-22, Banff, Alberta

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**\*\* 2010 Advertisement Deadline: October 16, 2009 \*\***

Email Ads to: [ruth.ball@ualberta.ca](mailto:ruth.ball@ualberta.ca)

FAX hard copy of advertisement to 780-492-5771, "Attention – Ruth"

For information, call Ruth Ball at: 780-492-3651; email – [ruth.ball@ualberta.ca](mailto:ruth.ball@ualberta.ca)

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## GUIDELINES FOR ADVERTISEMENTS

- **FULL PAGE DIMENSIONS (including borders around ad):**
  - 12 cm (4.75") maximum width ↔
  - 20 cm (7.75") maximum height ↕
  
- **HALF PAGE DIMENSIONS (including borders around ad):**
  - 12 cm (4.75") maximum width ↔
  - 9.5 cm (3.75") maximum height ↕

***Send advertisements (black and white only) as an electronic file:***

- **Electronic file.**
  - Preferred format for ads – **High Resolution pdfs (press optimized)** and in one color (black).
  - Please note additional information contained in attached sheet - *"McCallum Printing Group Inc – Tips and Tricks"*

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