



**inside**BPS

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## Seminar proceedings offer long-term value

Date posted: January 19, 2009

Although the Banff Pork Seminar is about a number of things - networking, marketing, and even recreation – at the end of the day it is primarily about information, be it technology transfer from the research community or more interpretive perspectives given by other industry leaders. The challenge is to package that information so it's more than a one-time deal for those who were there for the three days – how do you make it have relevance and value down the road?

Like most seminars of its kind, one way the Banff Pork Seminar does this is by compiling the proceedings of presentations in book format for Seminar attendees and, later, on CD and the Web for those who missed it. John Harding, an associate professor of swine production with the Western College of Veterinary Medicine who has made presentations at the Seminar, believes the Banff Pork Seminar proceedings are among the best in the industry. Harding says he has gone back to archives from past Seminars on a number of occasions for the purposes of research.

"The proceedings are very good – they're well-referenced and well-edited," he says. "Typically, when you submit a paper to a meeting you wonder if anybody reads it, but at the Banff Pork Seminar there's no question they're read prior to the meeting by the conference organizers and after the meeting by the swine industry at large."

Proceedings from past Banff Pork Seminars are available on the BPS Web site at <http://www.banffpork.ca/proc/>.

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